

Securing the Future



Cyber **NYC**
Catalyzing Innovation. Creating Jobs.

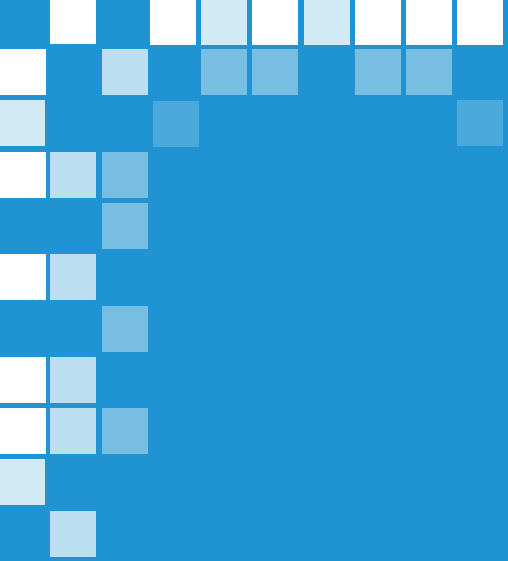
NYCEDC



Cyber NYC is a suite of strategic investments to grow New York City's **cybersecurity workforce**, help companies **drive innovation and business development**, and **build networks and community spaces**.

NYCEDC invites you to **be part of this mayoral initiative to strengthen your business** while securing the city's position as a **leading hub for cybersecurity**.



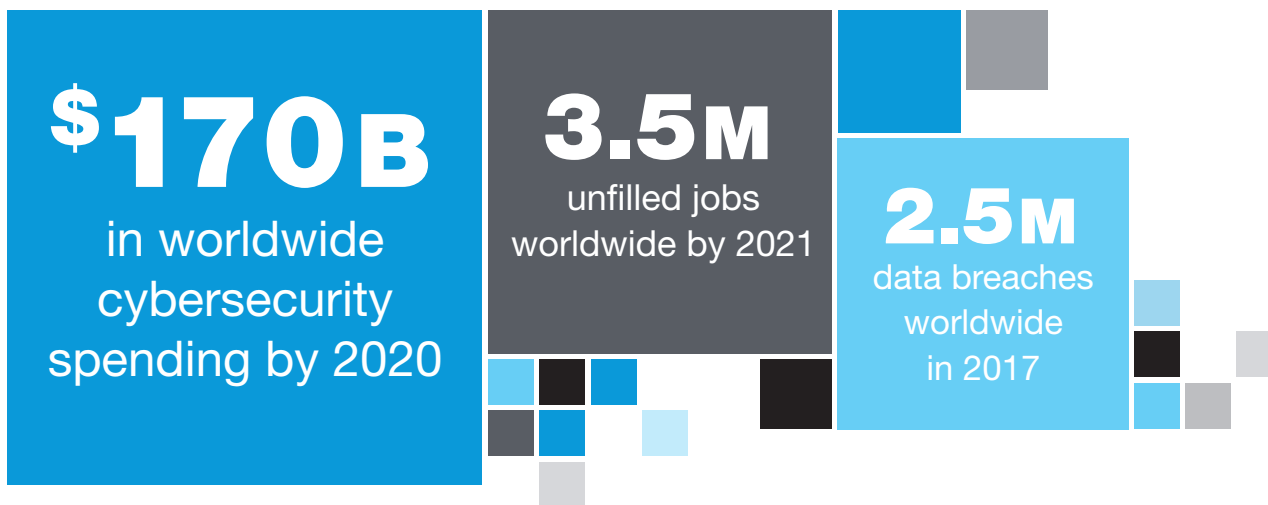


The Opportunity



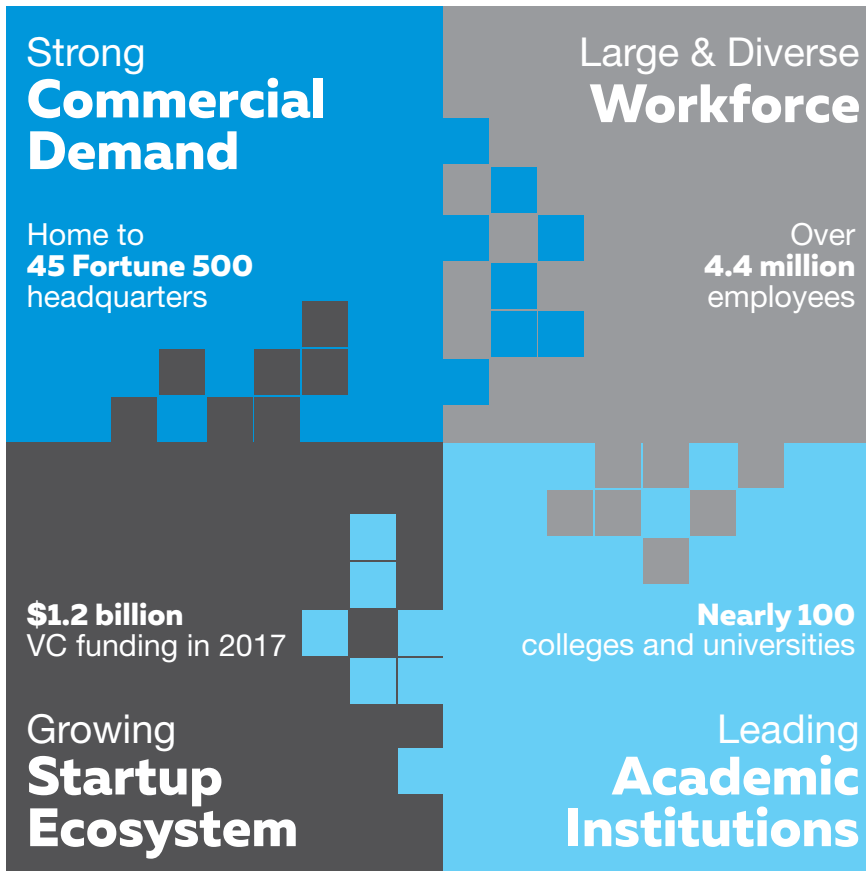
The Immediate Opportunity

Cyber threats have created a strong demand for more service providers, technology experts, and workers. Major private sector companies are now investing in this need.





New York City's Competitive Advantage

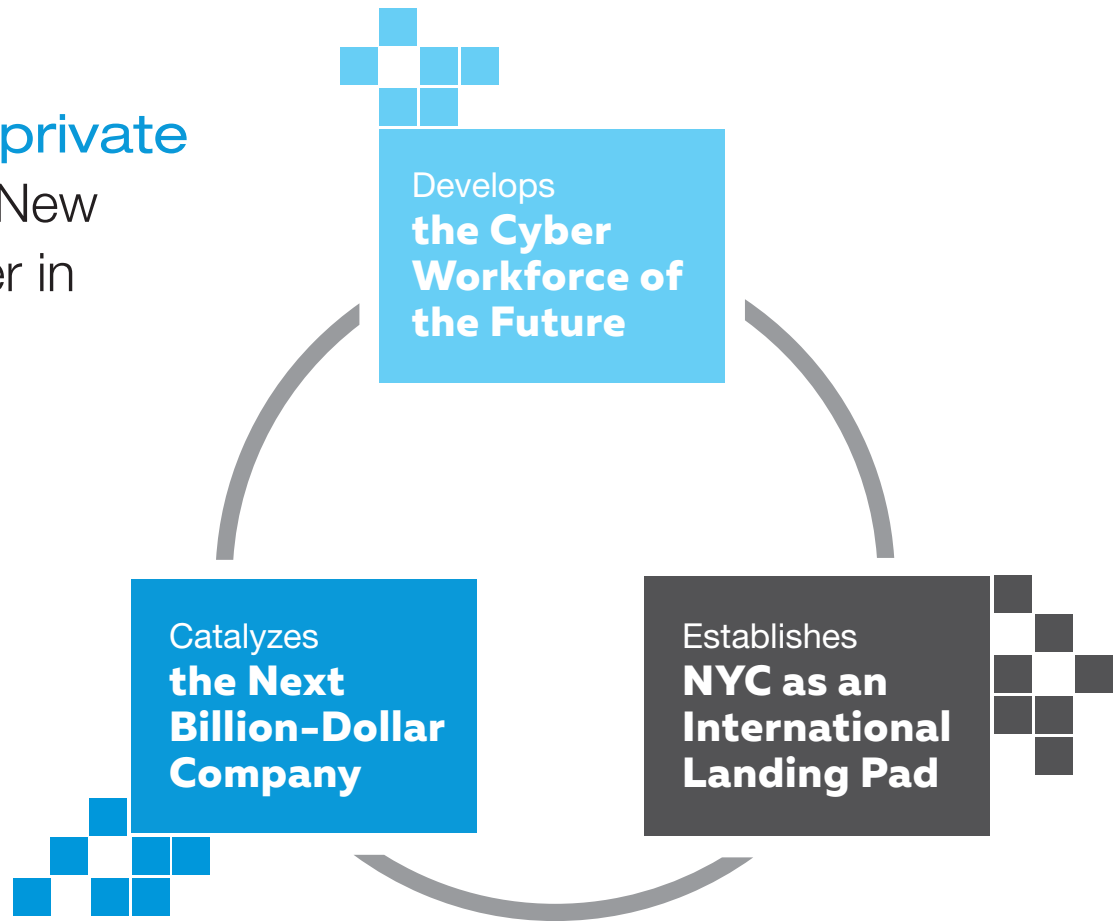




Addressing the Need

Cyber NYC's Goals

A multi-pronged, \$100 million public-private investment to make New York City a global leader in cybersecurity and to catalyze 10,000 jobs.



Cyber NYC's Programs





Global Cyber Center

Located in Chelsea, the Global Cyber Center provides the local industry with curated events and programs and offers co-working space for domestic and international startups, corporate innovation teams, and investors. It also includes a virtual testing environment called a cyber range for simulations.

The Global Cyber Center, run by Israeli corporate innovation company, SOSA, fosters collaboration and innovation across sectors and around the world. The center serves as the go-to location for the cyber industry in NYC and as a landing pad for startups with ambitions to expand to NYC.

Key Outcomes: Host 150 events with 4,000 attendees per year

Partner Opportunities

- Develop programs and events
- Network with industry
- Engage promising startups
- Promote your business

Operated by:

SOSA

*Where the Cybersecurity
Community Connects*



SOSa

Global Cyber Center rendering



Hub.NYC by JVP

Like the city itself, Hub.NYC by JVP is a crossroads of talent, resources, and opportunities. It's where the best and the brightest in cybersecurity, technology, science, and other innovative fields come to connect with investors and partners to create the next-generation international market leaders. The hub focuses on developing enterprise-ready cyber companies.

Hub.NYC by JVP is powered by Jerusalem Venture Partners, a top-ranked, globally recognized Israeli venture capital firm that has created and invested in over 130 companies in Israel, the US, and Europe, and for many years has been at the forefront of the cybersecurity market.

Key Outcomes: Support 10 startups in industry-focused cohorts every year

Partner Opportunities

- Discover new disruptive market leaders
- Engage innovators for business impact
- Invest in cutting-edge solutions
- Lead the cyber strategies of tomorrow

Operated by:

HUB . NYC
by  JVP

*Building World-Class
Companies in Cybersecurity*



HUB.NYC
by JVP

Hub.NYC by JVP rendering



Inventors to Founders

The Inventors to Founders program is designed to launch new cybersecurity startups, sourced from university campuses that commercialize IP research. These future founders will receive training, matching with experienced entrepreneurial talent, and access to growth opportunities within the city's cyber ecosystem and beyond, to accelerate innovation and commercialization.

Run by Columbia Technology Ventures, the program will also provide growth opportunities for pre-seed and seed-stage companies based in academia.

Key Outcomes: Recruit and support 14 startup teams each year

Partner Opportunities

- Access university technology
- Explore R&D investments
- Mentor and train entrepreneurs
- Source startups and talent
- Partner with VCs

Operated by:





Cybersecurity Moonshot Challenge

This civic challenge seeks to deploy new or emerging cyber technologies built for New Yorkers and tested in New York City. In particular, it will focus on surfacing solutions that make every small business as safe and resilient to cybersecurity threats as a Fortune 500 company. The competition enables technologists, entrepreneurs, academics, and industry leaders to design creative solutions to accomplish that ambitious goal. Major international cities will be invited to participate and a \$1 million investment prize will be offered to eligible finalists. The challenge is a collaboration between MOCTO, NYC Cyber Command, and NYCEDC's Cyber NYC.

Key Outcomes: Deploy enterprise-grade cybersecurity solutions for NYC small businesses and boost in job growth at participating cyber companies

Partner Opportunities

- Access to new technologies and potential investments
- Relationships with international markets
- Feedback from government leaders and end users

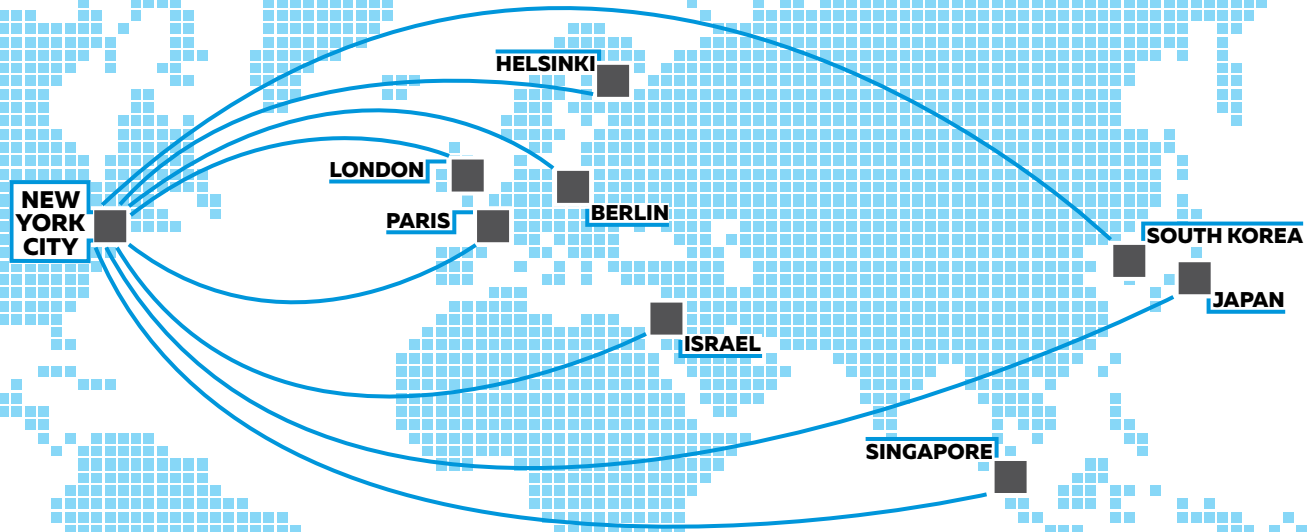
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NYCEDC

NYC
Mayor's Office of the
Chief Technology Officer

Cybersecurity Moonshot Challenge Partners

Eight international partners are participating in the competition.



\$1 million investment prize offered to eligible startups

Applied Learning Initiative

The Applied Learning Initiative is a suite of four educational programs, offered and operated across the major academic institutions in New York City. The initiative provides undergraduate, graduate, and continuing education students with industry-informed learning experiences to prepare them for the job market, and addresses the workforce shortage in cybersecurity.

This initiative is run by a CUNY-led consortium that includes Columbia University, New York University, Cornell Tech, and an online educational platform, iQ4.

Key Outcomes:

Stackable Credentials Program: Enroll 800 students over three years

CUNY-Facebook Master's Program: Graduate up to 300 students over three years

Tech in Residence: Cyber Corps: Engage industry experts teach 50 courses over three years

Virtual Apprenticeship and Internship Courses: Enroll 8,000 students over three years

Partner Opportunities

- Develop curricula
- Instruct courses
- Mentor students
- Hire apprentices and interns

Operated by:



**CORNELL
TECH**



COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK



Cyber Boot Camp

This accelerated training program prepares individuals, especially those from underserved communities, for local jobs in cybersecurity. The boot camp curriculum is designed around industry-specific competencies. A dedicated bridge program offers upskilling and supportive services to select students.

The programs are run by Fullstack Academy, a top-ranked software development and training company, and LaGuardia Community College, a nationally recognized expert at pioneering innovative learning programs and initiatives committed to diversity, equity, and inclusion.

Key Outcomes: Place more than 1,000 students in jobs over three years

Partner Opportunities

- Develop curricula
- Guest lecture
- Mentor students
- Hire graduates

Operated by:



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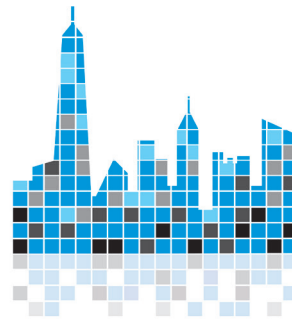


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Thank You

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NYC
Office of the Mayor